



The Journal *Entry*

A publication of The Accounting Circle
www.AccountingCircle.org

Volume 1, No. 3

Special Edition - May, 2013

Accounting Day - San Diego

Accounting Day 2013 brings a full day of top quality continuing education to accounting and finance professionals across a variety of industries and National University has been a continual participant for many years.

Choose from 23 topics and 5 full tracks designed for CFOs, controllers, CPAs in business and private practice, educators, accounting managers, staff accountants, accountants in government, financial consultants and service providers. There is something for everyone.

As a leader in online education, National University offers a number of business degree programs via the Internet in a dynamic, interactive learning environment. Our MBA program features a unique curriculum delivered exclusively through distance-learning technologies. Additional business degree programs include undergraduate and graduate degrees in accounting, business, management, human resources, and leadership.

What is The Accounting Circle?

The Accounting Circle is an association that provides a network of communication between students, alumni, faculty, and practitioners.

Timely accounting industry topics such as certification, careers, and evolving industry standards are presented by industry experts. Participants now have a forum to share academic and workplace experiences such as how they prepared for the CPA or CMA exam.

Technology makes it all work. There's no need to commute to a meeting. No need to leave your desk. All sessions use Adobe Connect so you can participate from anywhere on most any device. If you cannot make a meeting, you can view the session recording on our web site.

Join today at: www.AccountingCircle.org. There is no charge.

Also, join the discussion at LinkedIn.com – Accounting Circle Private Group. Membership limited to Accounting Circle members. This too is available without charge.

The Journal *Entry*

Welcome to the current edition of the Journal *Entry*. What better name for a publication (journal) for students and practitioners in the accounting industry?

Here, you will find topics of interest whether you're just beginning your studies or are an old pro. Here, you will meet one another and swap stories of what this big, bad world is all about. Here, you might find a mentor or someone to mentor. Both, satisfying engagements.

Take a few minutes to peruse our, make that *your*, journal. Need more information? Go to www.AccountingCircle.org. Need advice? Join our private LinkedIn group and ask the community.



New SOBM Offices

In January, the School of Business and Management, including the Department of Accounting and Finance, moved their offices to Scripps Ranch. The address is 9980 Carroll Canyon Rd, San Diego, CA 92131. The new phone number is: 619-563-7280.



Is Corporate Accounting your Focus?

If you're more interested in working for private industry or government, maybe the CPA won't be necessary. At a minimum, you should consider the Certificate in Management Accounting.

The CMA is the gold standard for most accounting graduates who have little interest in public accounting. Certification sets you apart from other job applicants because it indicates that you're serious about your profession and you have achieved a higher level of expertise. This distinction is critical for young, emerging professionals. Holders of a CMA can earn over \$22,000 higher annual total compensation than their noncertified peers!

More than 65,000 accountants and financial professionals look to the Institute of Management Accounting, IMA, for programs and services to help expand their financial management skills, enhance their organization's performance, and empower their career potential.

The Certified Management Accountant (CMA) credential is the advanced professional certification that delivers tangible value. It demonstrates your command of the critical accounting and financial management skills demanded by today's dynamic businesses, translating into significant career opportunities for you.

Real World Relevance

The CMA offers the critical knowledge, skills, and abilities needed to compete in today's business world.

High ROI

The CMA delivers a solid return on your investment. From the U.S., to China, to the Middle East, professionals holding a CMA can earn significantly higher average total compensation per year than noncertified peers.

Employer Recognition

CMAs are successfully leading the way in key management roles at top multinationals around the world.

Not convinced? Attend a local meeting to talk about the benefits of the CMA and IMA. The San Diego chapter can be found at: www.imasd.org.

2014 California CPA Requirements

Of course you've heard by now that the CPA licensing requirements in California are increasing effective next year. Additional semester hours will be necessary but because the requirements are complicated, you are encouraged to visit the California Board of Accountancy, www.dca.ca.gov/cba for a better understanding. They will even help you better determine if you already have enough to qualify.

You may also need additional ethics credits. Be sure to inquire as to what they will accept in this area.

Recurring Entries

www.AccountingCircle.org

www.CalCPA.org

www.IMANet.org

www.IMASD.org

www.dca.ca.gov/cba, Board of Accountancy

www.AccountingDay.org

www.cpajournal.com

www.cpafrms.com, Directory

www.accountingjobstoday.com, Employment

www.gcflearnfree.org/topics, Online lessons

www.nysscpa.org/glossary, Terminology

www.AccountingCoach.com, Dictionary

www.ted.com, Ideas worth spreading

The Closing Entry

We hope you enjoyed reading your new Journal *Entry* and trust that you found something new to help your learning and your career.

Remember, this journal exists for your benefit. We welcome contributions and suggestions for future articles. Send to: TFrancl@nu.edu.

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is a publication of The Accounting Circle. The School of Business and Management Administration has reviewed this publication. National University is not responsible for the opinions or content contained herein.

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