



The Journal *Entry*

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College Grads in High Demand for Accounting and Finance Jobs

By Michael Cohn
AccountingToday.com
June 3, 2014

College graduates are entering the workforce and finding opportunities in some sectors, particularly finance and accounting.

Even though the economy is still somewhat shaky, employers need employees in essential jobs such as payroll clerks, accounts receivable, accounts payable, staff accountants and collection clerks.

"That sort of entry-level position will allow you to get the experience you need to get into a supervisory role," said Jodi Chavez, senior vice president at the staffing company Accounting Principals. "Those clerk-level positions are readily available in several of the growing markets, which include manufacturing, distribution, health care, biotech, professional services, entertainment and technology. If you are in a market that has those types of industries or other growing in-

dustries, there is definitely a need and clerk positions are in high demand."

However, she warned that each June, the market tends to be a little oversaturated with college grads looking for those same types of positions, but there are some ways they can set themselves apart.

"One of the things that we would certainly recommend is that while those jobs and skill sets are in high demand, the person that's going to get the job is the candidate that can separate themselves from the pack," she said. "In the world of social media, that's going to include listing any clubs or any special projects that you've done during your time in college so that you have a vast array of skill sets to offer an employer."

For the most part, the reputable colleges are offering enough training to get college grads started in their accounting and finance careers, but they will still need to learn many skills on the job.

How to Distinguish Yourself...

How are you different from the other fresh graduates? Are you more qualified? Can you prove that you're serious about a career in accounting or Finance?

The Certificate of Management Accounting (CMA) sets you apart from the crowd. It tells employers that you're serious and probably more qualified.

The CMA increases your earning power by tens of thousands per year. Annual continuing education is

required to keep your skills sharp.

Earning that CMA is easier than ever with the CMA Scholarship Program. Last year, 25 scholarships were awarded here in San Diego and that number is expected to triple this year!

Will you be one of the awardees? Complete the application form and send it to your school's Scholarship Coordinator.

CMA Scholarships Available

The Institute of Management Accountants (IMA) has announced the second year that scholarships for their Certificate of Management Accounting (CMA) program. These scholarships are worth over \$1,500 and cover testing, applications, and membership fees, specifically:

- IMA Registration Fee, \$15
- IMA Membership Fees, up to 3 years at \$39 to \$220/year
- CMA Program Entrance Fee, \$240
- Exam Support Package
- CMA Exam Fees, first attempt, \$380 per part

Who is eligible?

Students in accredited accounting or finance programs either at the graduate level or at the upper division of the undergraduate level. Both full-time and part-time students can qualify.

Selection criteria includes academic performance, demonstrated leadership, and interest in a management accounting career.

What are my chances?

The number of scholarship awards is solely dependent upon the number of students in each degree pro-

gram at each school. For example, if there are 100 students in the Masters of Accountancy program, 5 awards will be available. If there are 1,000 accounting majors in your bachelor's program, 50 awards will be available.

Note that the total number of awards at each university are not limited by the possible awards at other schools!

How do I apply?

Download the application form: www.AccountingCircle.org/CMA-App.docx and submit the completed form to your school's Coordinator. You will need to supply your contact information, major, expected graduation date, grade point average, and the reasons why you'd like to pursue the Certificate in Management Accounting.

What's the deadline?

There are two windows of opportunity. The first deadline is November 21, 2014 and successful applicants will be notified in December. The second window will open in January assuming that the maximum number of awards has not been met. The Phase 2 application deadline is May 1, 2015.

CMA Scholarship Coordinators

California State University at San Marcos

Attach your application to an email to Professor Syed Zaidi at SZaidi@CSUSM.edu. You can also contact him if you have questions.

National University

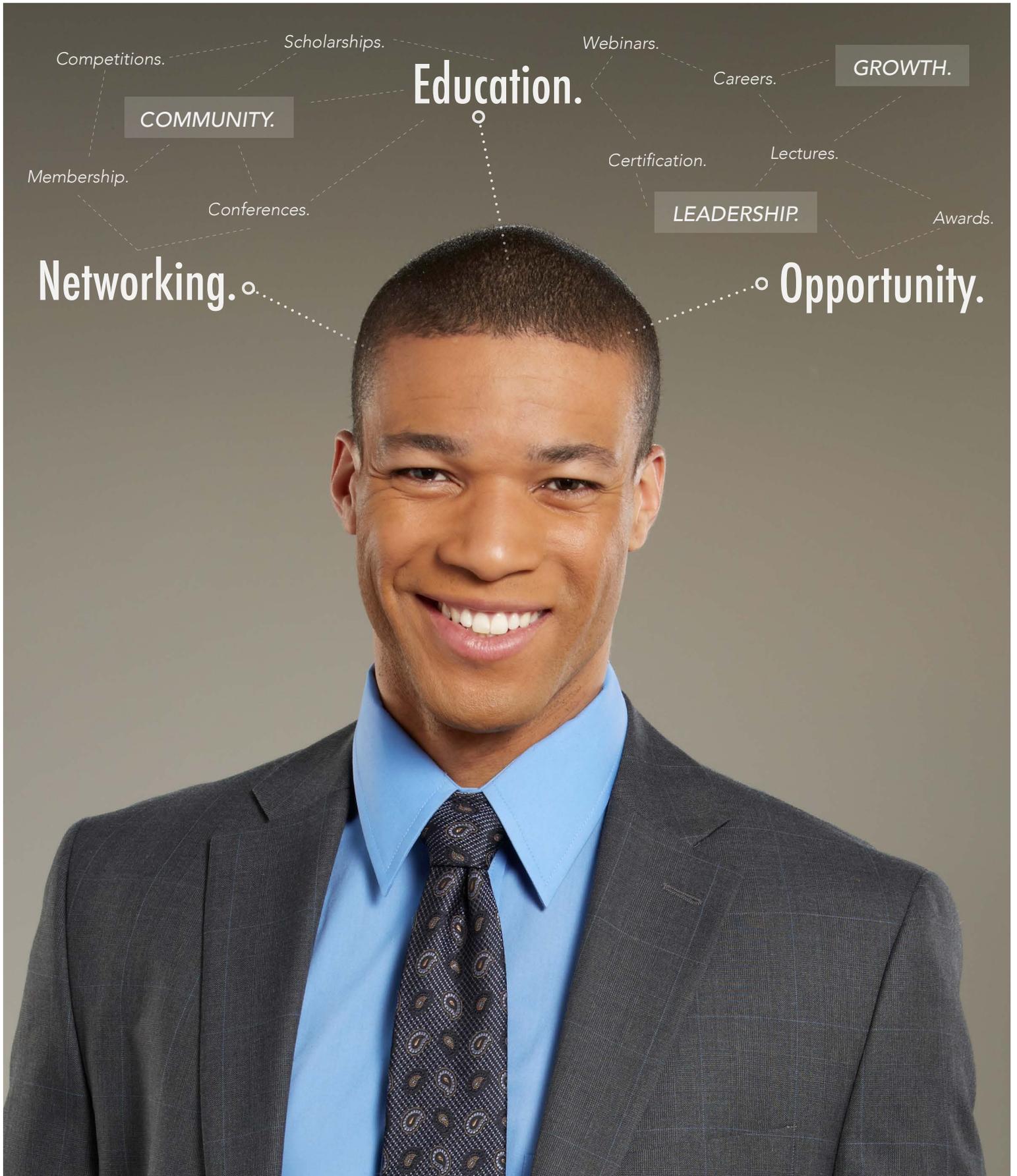
Attach your application to an email to Professor Thomas Francl at TFrancl@NU.edu. You can also contact him if you have questions.

San Diego State University

Attach your application to an email to Professor Nancy Jones at NJones@mail.SDSU.edu. You can also contact her if you have questions.

University of California at San Diego

Attach your application to an email to Hillary Flocke at Undergrad@Rady.UCSD.edu. You can also contact her if you have questions.



Education.

COMMUNITY.

GROWTH.

LEADERSHIP.

Networking.

Opportunity.

Competitions.

Scholarships.

Webinars.

Careers.

Membership.

Conferences.

Certification.

Lectures.

Awards.

SOC Reports - Are you covered?

Date: Thursday, October 9, 2014

Time: 5:30 pm - 7:30 pm

Speaker: Gregg Landers CMA, MBA

Service Organization Controls are a series of accounting-standards that measure the control of financial information for a service organization. They are covered under both the SSAE 16 and the ISAE 3402 professional standards.

SOC 1 reports are examination engagements undertaken by a service auditor to report on controls at an organization that provides services to user entities when those controls are likely to be relevant to user entities' internal control over financial reporting.

Location

Elijah's Restaurant 8861 Villa La Jolla Dr 92037 off I-5 at Nobel Dr.

About Our Speaker

Gregg Landers leads the San Diego Growth Management Consulting Team for CBIZ MHM. Gregg and his group specialize in the needs of fast growing, closely held companies. Gregg has more than 10 years of industry experience in manufacturing, costing, financial analysis and a variety of leading management roles. His experience includes helping CEO's, business owners, and CFOs with planning (budgets, long term financial plans, business plans), improving processes (especially accounting and finance processes), facilitating alignment, and assessing troubled areas.

Gregg has performed numerous executive coaching and strategy facilitations as well as financial modeling and financial feasibility analysis to validate new growth strategies. Gregg is a frequent presenter on topics of budgeting, strategy, effective hiring, and various other accounting and key growth topics.

Cost

Member w/ RSVP \$30 w/o RSVP \$40

Non Member w/ RSVP \$40 w/o RSVP \$45

Student Member \$10

Register at www.IMASD.org by: October 6, 2014

The 2014 Midterm Election's Effect on San Diego's Economy

Date: Tuesday, November 18, 2014

Time: 5:30 pm - 7:30 pm

Panel discussion

A most important national election is taking place on November 4th and it will undoubtedly have ramifications here in San Diego. All 435 members of Congress and 33 Senators are on the ballot. Our California Governor, state representatives and four San Diego City Council seats will also be determined on that day.

Will incumbents be re-elected? Will the political make-up of each body change? Will the needs of our area receive more or less attention in Washington? Answers to those questions will be known when our seminar convenes on **November 18th**. Our panel of experts will analyze the results and forecast what it means to our area. These individuals were chosen because of their diverse insight into our economy. There will be an opportunity for attendees to interact with our panel.

The seminar is sponsored by the San Diego Chapter of the Institute of Management Accountants and the School of Business and Management of National University.

Location

The new Sanford Education Center, 11355 Torrey Pines Road in LaJolla. Light refreshments will be served.

Registration

The registration fee for this event is \$30.00 and the deadline is November 14, 2014.

Reservations can be made at: www.NU.edu/SOBM-Events. For more information: TFrancl@NU.edu

Real Estate Economics

Controllers Council

Wednesday, October 15, 2014

12:00 - 1:40 p.m.

Location: CBIZ / MHM Training Room

I stayed up all night to see where the sun went. Then it dawned on me.

The Closing Entry

The Journal *Entry*

Welcome to the current edition of the Journal *Entry*. What better name for a publication (journal) for students and practitioners in the accounting industry?

Here, you will find topics of interest whether you're just beginning your studies or are an old pro. Here, you will meet one another and swap stories of what this big, bad world is all about. Here, you might find a mentor or someone to mentor. Both, satisfying engagements.

Take a few minutes to peruse our, make that *your*, journal. Need more information? Go to www.AccountingCircle.org. Need advice? Join our private LinkedIn group and ask the community. Got something to share? Send us a few paragraphs for publication.

Recurring Entries

www.AccountingCircle.org

www.CalCPA.org

www.IMANet.org

www.IMASD.org

www.AICPA.org

www.aaahq.org, American Accounting Association

www.dca.ca.gov/cba, California Board of Accountancy

www.COSO.org, Internal Control focus

www.AccountingDay.org

www.CPAJournal.com

www.CPAFirms.com, Directory

www.AccountingCareerJobs.com

www.AccountingJobsToday.com

www.gcfLearnFree.org/topics, Online lessons

www.nysscpa.org/glossary, Terminology

www.AccountingCoach.com, Dictionary

www.Ted.com, Ideas worth spreading

I'm reading a book about anti-gravity.
I can't put it down.

They told me I had type A blood, but it
was a type-o.

The Closing Entry

We hope you enjoyed reading this latest Journal *Entry* and trust that you found something new to help your learning and your career.

Remember, this journal exists for your benefit. We welcome contributions and suggestions for future articles. Send to: TFrancl@AccountingCircle.org.

Dumbest Employee Excuses for Being Late



Thought Halloween was a work holiday



Got a hairbrush stuck in her hair

The Journal *Entry*

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Publisher

Joyce Ellis, DBA, CPA, MAFM

JEllis@AccountingCircle.org

Editor

Thomas J Francl, MBA, CMA

TFrancl@AccountingCircle.org